

Mike is a proven business leader with over 25 years experience as an entrepreneur. In 2019 Mike sold the business that he founded and built over 16 years to focus on his passion of teaching and coaching.

As the former CEO of one of Canada's top brokerage firms he has extensive experience leading, managing and coaching at all levels of the organization. For over 25 years Mike has studied the impact that emotion has on human behavior.

## Areas of Expertise

- Empathetic Leadership
- Sales
- Emotional Intelligence
- Mental Health (with a focus on men and masculinity)
- Coaching
- Technology

## Experience

### Coaching

Mike has extensive experience coaching at a team, group and individual level. He has provided support for individuals from the senior executive level to the start up entrepreneur. His neuroscience based approach helps those he coaches understand and excel in the principles that lead to success. Mike has an innate ability to find and bring out the best of those he works with. He believes that the right combination of challenge and support can create a life changing environment for his clients to thrive in any field.

### Speaking

Mike's 2017 TEDx, "Redefining Badass" explores the impact of emotion on human behavior through the lens of his own tragic lived experience. His keynotes, both live and virtual, have had profound impact on audiences all across North America. He covers topics ranging from change management and sales performance to men's roles in gender equity.

### Writing

An avid writer, Mike published his first book in 2019 and continues to share his lessons through a vast amount of creative online content. He has written for major media outlets including CBC where his 2018 article was shared by over 125,000 individuals. He also teaches a course on writing.

## Facilitation

Mike has helped facilitate workshops, board meetings, mastermind sessions and corporate retreats. His proficiency with technology has been incredibly valuable as the world moves deeper into the digital arena.

## Leadership

Mike has founded or co-founded a variety of different organizations. He led the mortgage brokerage he founded in 2003, to become one of the top 5 leading brokerages in Canada. He co-founded a non-profit organization called the HOME Program and has led a number of different philanthropic initiatives. A pioneer in the mortgage industry his organization helped to change the landscape of the independent broker owner through a unique licensing model. He is the co-founder of the Ignore No More Run for Respect and has served on a variety of different boards. He currently sits on the board of The Strathcona Shelter Society.

## Personal Life

Mike is a passionate father of two young adults. He loves spending time in the mountains and is a keen ultra marathoner. He enjoys building mental resiliency by running hundred mile trail races. He can often be found enjoying the beauty of the Edmonton river valley.

A bit of a tech nerd Mike loves to geek out trying any new equipment he can get his hands on. He finds his creative outlet producing video shorts and shooting and editing still photography.

After the murder of his girlfriend in 2015 Mike became a staunch advocate for the prevention of violence against women. He has launched several initiatives designed to get men involved in the conversation.

